# Responsible Care® Award

Chemistry Industry
Association of Canada
Responsible Care® Award

for
Company of the Year

### **Application Package**

Operations Award
Stewardship Award
Accountability Award
Company of the Year Award
Jean Belanger Award
Women in Chemistry Award
Excellence in Partnership Award





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Chemistry Industry Association of Canada Responsible Care® Award for Company of the Year

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### **BACKGROUND**

### **About Responsible Care®**

For more than 35 years, Canada's chemistry sector has led the journey towards safe, responsible, and sustainable chemical manufacturing through its United Nations (UN)-recognized environmental, societal and governance (ESG) initiative, Responsible Care. Founded in Canada in 1985, Responsible Care is now practiced in **73 countries** and by **96** of the **100 largest chemical producers** in the world.

Through Responsible Care, CIAC members strive to the ethic to "do the right thing and be seen to do the right thing". They innovate for safer and greener products and processes, and work to continuously improve their environmental, health, and safety performance.

#### Responsible Care® Awards

In 2022, CIAC launched seven new Responsible Care awards. These awards supplement the existing awards under the Safety and Health Analysis, Recognition, and Exchange (SHARE) network and the Transportation Community Awareness and Emergency Response (TRANSCAER®) initiative, as well as the John Vincett Memorial Award and Responsible Care Verification certificates.

This awards program has been developed to recognize companies that exemplify leadership and outstanding performance based on the implementation and execution of Responsible Care over the past year. Through this recognition, CIAC provides its members and partners with opportunities to promote the Responsible Care brand while expanding business value.



### The goal of these awards is three-fold:

- 1 To inspire companies to practice and embed Responsible Care in their everyday business operations.
- 2 To highlight the ethic and principles of Responsible Care within the CIAC membership and promote the sharing of best practices.
- 3 To re-enforce CIAC's advocacy and visibility objectives.

### **INSTRUCTIONS**

### **Instructions for Participation**

Companies should submit their applications online through the following link.

### **CLICK TO APPLY**

All applications must be submitted online by the application deadline. We invite all CIAC Members, CIAC Plastics Division Members, and other stakeholders to nominate or apply for one or more of these awards.

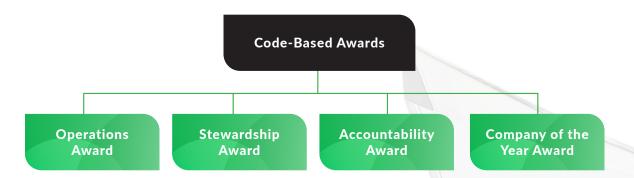
Please contact **Daniella Muhanzi** at **dmuhanzi@canadianchemistry.ca** with any questions related to submission of award applications/nominations.

### **Judging Process**

CIAC will convene an Awards Judging Panel to review applications and choose winners for those awards which require a review process. The Awards Judging Panel will be comprised of various internal and external stakeholders.



### **AWARD DESCRIPTIONS**





### **Operations Award**<sup>1</sup>

This award is meant to recognize a company or companies that have exemplified the Responsible Care Operations code. The Operations code describes the expectations for the safe and environmentally and socially responsible management of facilities and equipment operated by companies themselves or on their behalf by third parties. Winners will be honoured for their positive contributions in transportation, occupational health and safety, process safety, and/or resource conservation.



### Stewardship Award<sup>1</sup>

This award is meant to recognize a company or companies that have exemplified the Responsible Care Stewardship code. The Stewardship code describes the expectations of companies to responsibly manage their products beyond their transport to the next entity down the value chain, the supply of raw materials and the sale of services and technologies. It also covers the development of new products and services and their transfer to operations and/or full commercialization. It expects a full understanding and appropriate management of the full life cycle of products, processes, and services. Winners will be honoured for their positive contributions in product stewardship, value chain stewardship, and/or research and development.



### **Accountability Award**<sup>1</sup>

This award is meant to recognize a company or companies that have exemplified the Responsible Care Accountability code. The Accountability code addresses the company's relationships with stakeholders beyond those covered by the Operations and Stewardship codes, including the company's role in public policy development. It covers expectations for social responsibility beyond those aspects related to health, safety, and environment. Winners will be honoured for their positive contributions in community engagement and/or equity, diversity and inclusion.

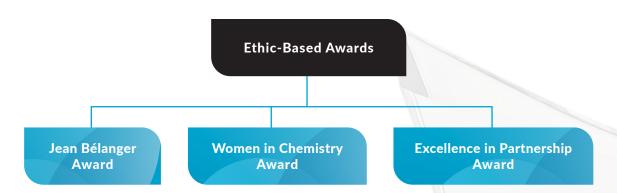


#### Company of the Year Award

The Responsible Care Company of the Year Award is CIAC's premiere honour and recognizes those member companies that have enhanced and embraced the Responsible Care commitments throughout their company. Winners of this award make Responsible Care synonymous with how they do business and exemplify components of all three Responsible Care codes.

<sup>&</sup>lt;sup>1</sup>There is no minimum or maximum number of these awards that can be presented a in a given year. These are entirely flexible and will be awarded based on merit rather than setting pre-determined limits.

### **AWARD DESCRIPTIONS**





### Jean Bélanger Award

Named after Jean Bélanger, the founder and "godfather" of Responsible Care, this award is meant to honour individuals who embody the same spirit and ethic that Jean Bélanger brought to life. This individual should reflect Responsible Care in all aspects of their life, not just in their work, and is based on both career and personal qualities.



### **Women in Chemistry Award**

Women make up only a fraction of the workforce in science, technology, engineering, and math (STEM), and men vastly outnumber women majoring in most STEM fields in college and university. At CIAC, we want to create opportunities for women with talents and interests in science and chemistry to be recognized for their positive contributions and leadership. This award is meant to honour and recognize women who are seen to be leaders in the field of chemistry.



### **Excellence in Partnership Award**

Collaboration and partnership is key to the work that CIAC does. Our partnerships are evident through our Responsible Care partners, as well as other industry, government, and non-profit partners who believe in and support the Responsible Care ethic. This award is meant to honour an implementation partner who has provided significant value to Responsible Care.

### **OTHER RESPONSIBLE CARE AWARDS**

#### **SHARE Award**

In 1997, CIAC's Safety and Health Analysis, Recognition, and Exchange (SHARE) Network established two awards to recognize outstanding safety performance among its member companies: "Excellence in Safety" and "Improvement in Safety". The purpose of these awards is to recognize companies demonstrating consistent improvement and excellence in safety and is based on results from the annual SHARE survey. Please contact the SHARE Network facilitator if you are interested in participating in the SHARE Network or learning more about these awards.

**CLICK FOR MORE INFO** 

#### TRANSCAER® Award

This awards program is designed to (1) recognize the achievements of individuals, companies, and organizations that have gone beyond the normal "call of duty" to advocate, demonstrate, and implement the principles of TRANSCAER; (2) enhance the public recognition of TRANSCAER; and (3) increase participation in the initiative.

**CLICK FOR MORE INFO** 

#### John Vincett Memorial Award

This award was inspired by the legacy of John Philip Vincett, a prominent champion of Responsible Care.

CLICK FOR MORE INFO

### **Responsible Care Verification**

Every three years, a team of industry experts, public advocates, and local community representatives visit each CIAC member and partner company to interview its senior managers and review their operations. This verification team then prepares a report summarizing its conclusions, identifying opportunities for improvement, and pointing out any areas requiring corrective action. Companies are also expected to communicate the results of the verification exercise to their employees and other stakeholders.

CLICK TO READ REPORTS

### **Summary of CIAC's Responsible Care Awards**



## **SCREENING CRITERIA**

Award Name	Eligibility	Screening Checklist
Operations Award	Available to all CIAC and CIAC Plastics Division member companies.	<ul> <li>Responsible Care Metrics (NERM, SHARE, and PRIM) submitted for previous year</li> </ul>
Stewardship Award		<ul> <li>Positive trend in at least one of the following three performance measures: SHARE Incidents, Greenhouse Gas</li> </ul>
Accountability Award		<ul> <li>Emissions, Process Safety Events</li> <li>No fatalities in the past three reporting years for Employees and Contractors for Canadian operations only</li> </ul>
Company of the Year Award		Attendance of at least two leadership group meetings over the previous year
Jean Belanger Award	Available to any individual* who works in collaboration with Responsible Care and exemplifies the ethic on a consistent basis, even outside of the workplace.  *Not limited to CIAC/Plastics Division membership.	<ul> <li>Actively participates in at least one Responsible Care related committee or group (either within CIAC or externally)</li> <li>Regularly promotes Responsible Care by name</li> <li>Is seen to keep their "RC hat" on, even after the workday ends</li> </ul>
Women in Chemistry Award	Available to an individual* who identifies as a woman and who has made positive contributions to the field of chemistry, whether through work in industry, nonprofits, academia, government, etc.  *Not limited to CIAC/Plastics Division membership.	<ul> <li>Works in the field of chemistry and has made positive contributions to the field</li> <li>Has made space for other women to excel in STEM</li> <li>Exemplifies aspects of the Responsible Care ethic and principles</li> </ul>
Excellence in Partnership Award	Available to an individual or organisation* that has partnered with CIAC and/or Responsible Care.  *Not limited to CIAC/Plastics Division membership.	<ul> <li>Has considerable knowledge of Responsible Care</li> <li>Is a paid or unpaid partner to Responsible Care</li> <li>Has provided value and contributed to continuous improvement of Responsible Care.</li> </ul>

### **APPLICATIONS**

A key component of Responsible Care<sup>®</sup> involves storytelling. As such, the Responsible Care Award applications will predominately focus on collecting information about a story that aligns with the purpose of the respective award. These stories may in turn be used in some of CIAC's advocacy pieces, such as the Annual Responsible Care report, presentations, etc.

### **Operations Award**

- In 500 words or less, describe a Responsible Care story from your company that relates specifically to the Operations code.
- How does your company ensure that Responsible Care remains top of mind and is promoted by name in and around operations?

### **Stewardship Award**

- In 500 words or less, describe a Responsible Care story from your company that relates specifically to the Stewardship code.
- Please list your company's product stewardship goals and an action plan for meeting these goals. How do these goals demonstrate your leadership in product stewardship?

### **Accountability Award**

- In 500 words or less, describe a Responsible Care story from your company that relates specifically to the Accountability code.
- Please describe the processes through which your company ensures ongoing community awareness and dialogue. How do these processes affect and influence the way your facilities operate?



### **APPLICATIONS CONT'D**

#### **Company of the Year Award**

- In 1000 words or less, describe an initiative that your company has undertaken in the sustainability or continuous improvement areas.
- Provide a description of your company's participation in national or global Responsible Care activities.
- Describe the activities your company has engaged in to promote the Responsible Care
  ethic in communications to stakeholders, including non-traditional audiences. Provide
  a sample document or other communications vehicle that your company has used to
  promote Responsible Care.

#### Jean Bélanger Award

- Briefly describe the nominee's role at your company in relation to Responsible Care.
- What parts of the Responsible Care ethic and principles does the nominee exemplify? How do they exemplify these?
- Describe a time (personal or professional) when the nominee went against popular opinion or the "easy route" in favour of a decision that was the right thing to do.

#### **Women in Chemistry Award**

- Briefly describe the nominee's role and contributions to the field of chemistry.
- What parts of the Responsible Care ethic and principles does the nominee exemplify? How do they exemplify these?
- How does the nominee create a positive space for other women to succeed in the field of chemistry or STEM? Describe a time when this was particularly evident.

### **Excellence in Partnership Award**

- Describe the partnership, the role of each partner, and how the partnership started.
- How has this partnership made a difference in advancing and supporting the Responsible Care ethic?
- Describe a time when you felt proud to have created this partnership through Responsible Care.

### **NOTES**

All applications will become the property of CIAC and will not be returned.

CIAC may publish, advertise, and exhibit applications to other CIAC member companies in whole. CIAC may also prepare a summary of applications and may provide these summaries to outside entities. Companies submitting applications retain the right to publish, advertise and exhibit their activities as they wish.



